


painaustralia
STRATEGIC
PLAN

2021 – 2024



Our Vision

Pain is a recognised national health priority and that all Australians living with pain or at risk of pain-related disability, their families and carers can access credible information and a world-class system of care.



Our Mission

Painaustralia is Australia's peak pain advocacy body working to improve the quality of life of people living with pain, their families and carers, and to minimise the social and economic burden of pain on individuals and the community. We work collaboratively with key stakeholders to integrate pain as a priority in the broader health agenda and our roadmap for achieving world-class care is the National Strategic Action Plan for Pain Management.

Implementation of the National Strategic Action Plan for Pain Management



1. National Strategic Action Plan on Pain Management is implemented in each jurisdiction with increased funding.
2. Work with governments and other stakeholders to raise awareness of the Plan and its benefits to decision makers, healthcare providers, community and industry and advocate for low-cost opportunities for implementation.
3. In keeping with the recommendations of the Plan, propose policy solutions to ongoing and emerging issues.
4. Highlight areas of success that support implementation of ongoing best-practice for pain management.
5. Work with key stakeholders on projects that will advance the goals of the National Action Plan. Specific areas of focus include:
 - Access to better pain management including GP, allied health, multidisciplinary and interdisciplinary care;
 - Improving the platforms for evidence-informed consumer views to be heard;
 - Easily accessible clinician resources and resources for early direction in patient journeys; and
 - Leverage topical events and current issues including Real Time Prescription Monitoring implementation, opioid use and alternatives, long Covid and other emerging issues.
6. Advocate to governments and other key stakeholders to factor best-practice pain management, as outlined in the Plan, into broader systemic planning and implementation of health-related policies and services.

Further enhancing
our role as an
authoritative and
credible source of
information and
policy about pain and
its management.



7. Advance high-quality research and evidence on best practice approaches and implementation research.
8. Develop and encourage informed policy, information and, where appropriate, targeted services to support people living with chronic pain.
9. Build strategic partnerships to develop models of care and research that improve the way that Australia responds to people who live with chronic pain.
10. Continue to increase community understanding and reduce stigma by communicating evidence-based information to the broader community on key issues in pain management.
11. Promote consumer centred outcomes and communicate evidence supported consumer perspectives and patient experience, as well as promoting consumer involvement on consultative groups and advisory committees.
12. Partner with our international colleagues where possible to learn from the experience of other countries and contribute to the international endeavour to improve pain management

Increasing organisational effectiveness and sustainability



13. Continue to strengthen organisational capacity in the areas of membership, governance and staffing. This includes diversifying our board and membership to reflect geographic, cultural and diversity of healthcare practitioners and consumer representation.
14. Implement a fundraising strategy that includes building strategic partnerships and sponsorships resulting in increased income while achieving strategic organisational goals.
15. Investigate and explore opportunities to diversify income beyond the current sources while always ensuring all funding arrangements are transparent and aligned with the organisation's principles and values.

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